2023 Annual Community Survey Results

Our survey approach

The Annual Community Survey gathers feedback from the community on how we have performed over the past 12 months and what our priorities should be in the future.

909 completed responses down from 1,023 in 2021

2 February – 6 March open for **4.5 weeks**

Specific demographics **targeted** via promoted posts

899 surveys completed online **10** paper-based

Sample sizes – by suburb

OVERALL	Baynton[1]	Bulgarra	Dampier	Millars Well	Nickol[2]	Pegs Creek[3]	Point Samson	Roebourne	Wickham	Other[4]
909	206	105	47	98	197	107	36	10	83	17
100%	**23%**	**12%**	**5%**	**11%**	**22%**	**9%**	**4%**	**1%**	**9%**	**2%**
Census 2021	21%	14%	6%	10%	23%	10%	1%	5%	9%	2%

Red % text indicates notable over representation compared to census statistics

Green % text indicates notable under representation compared to census statistics

1. Includes Baynton West, and Madigan Estate; 2. Includes Nickol West and Tambrey; 3. Includes Karratha CBD; 4. Includes Cheeditha, Weymul, 5 Mile
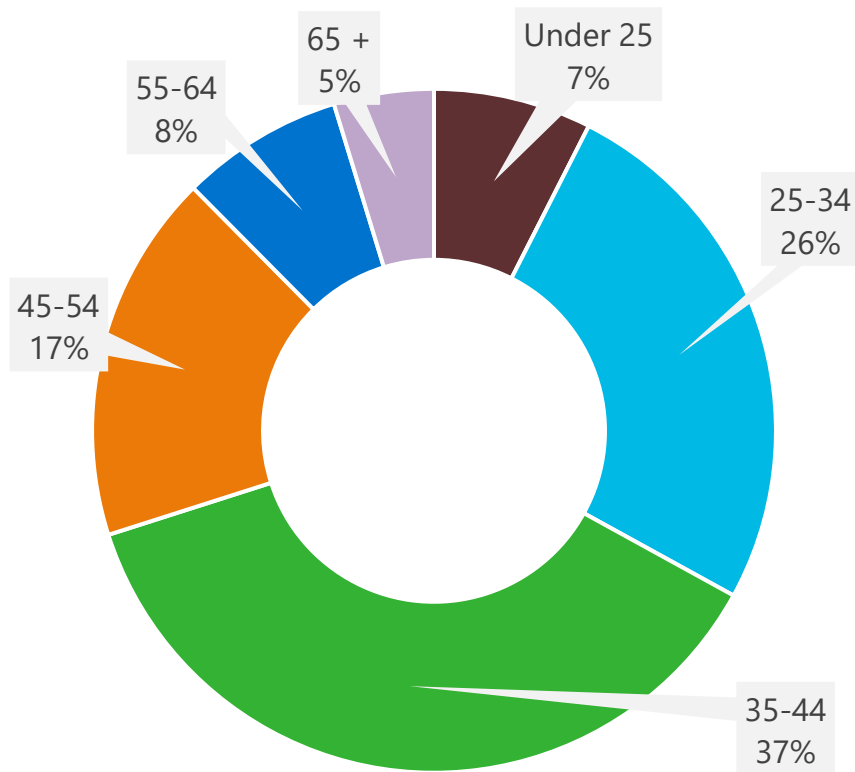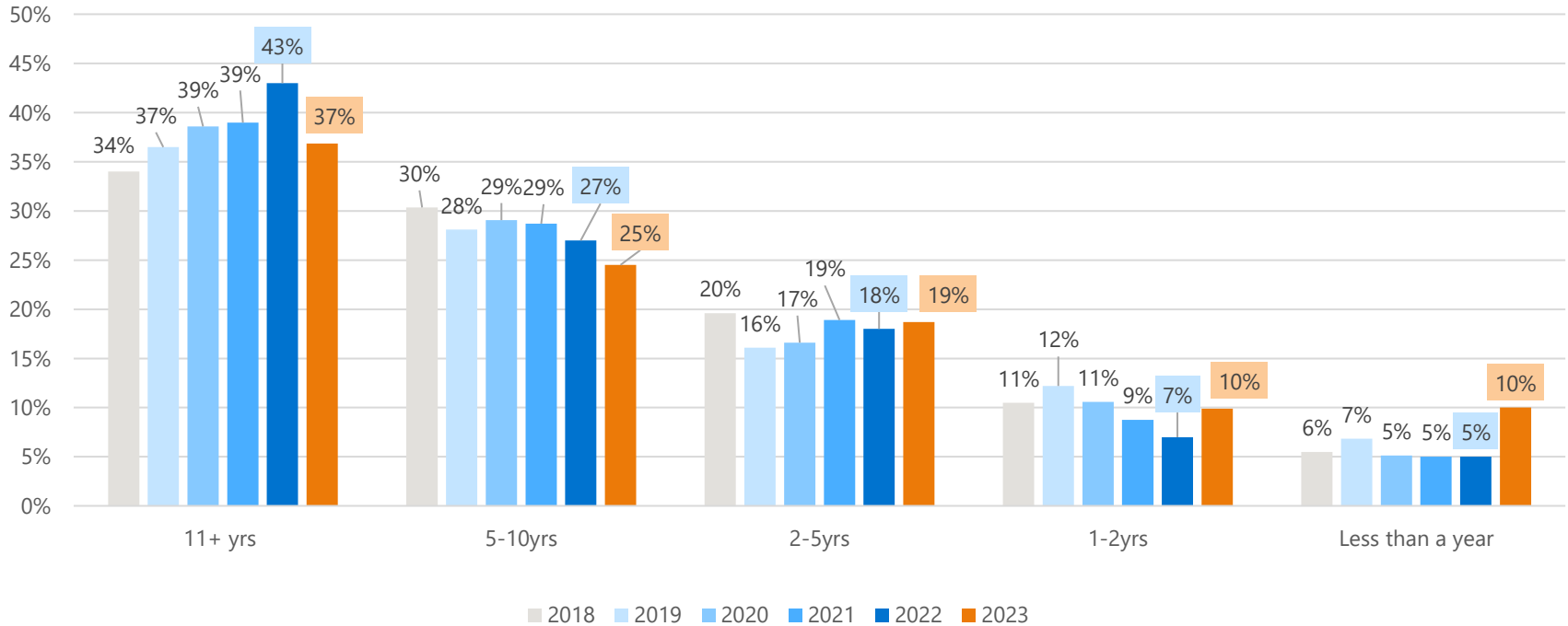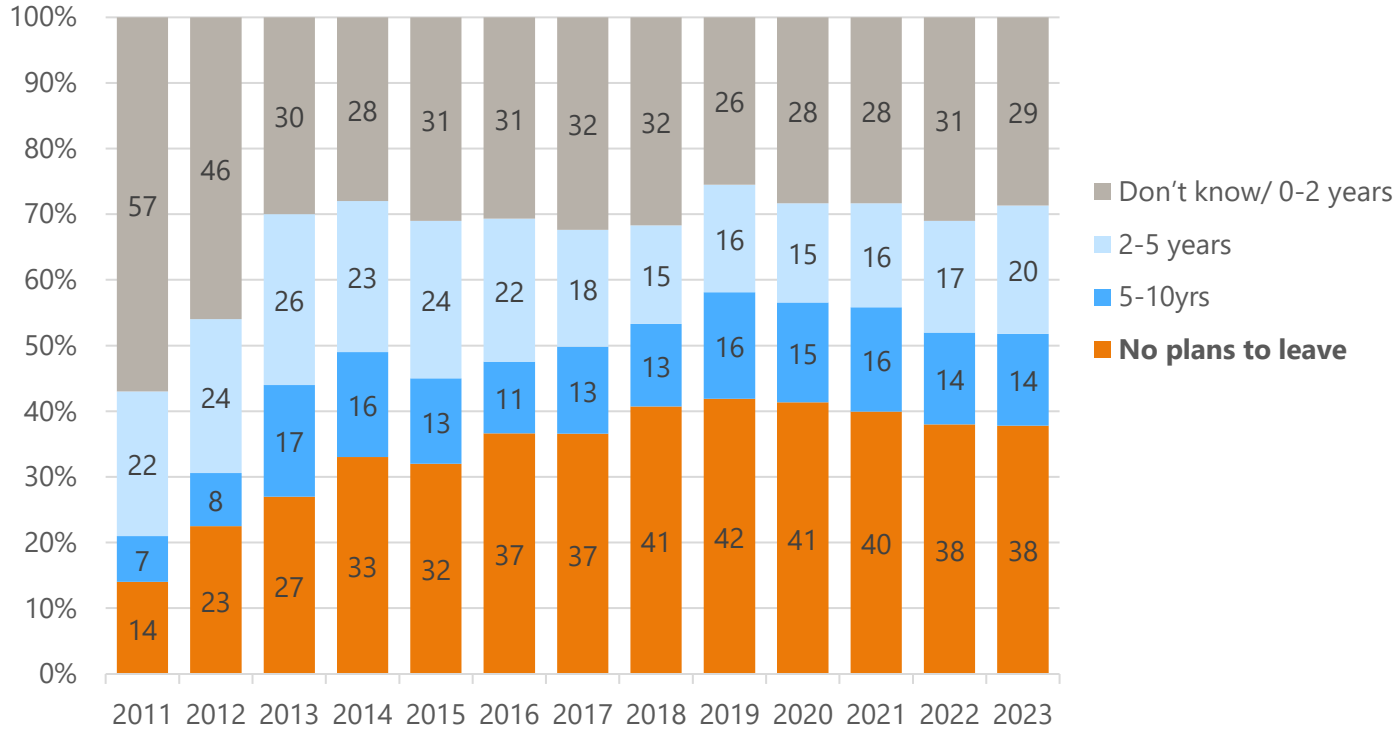
Gender

Male	Female	Non-Binary
300	**601**	**8**
33%	66	1%

Non Binary 1%

Male 33%

Female 66%
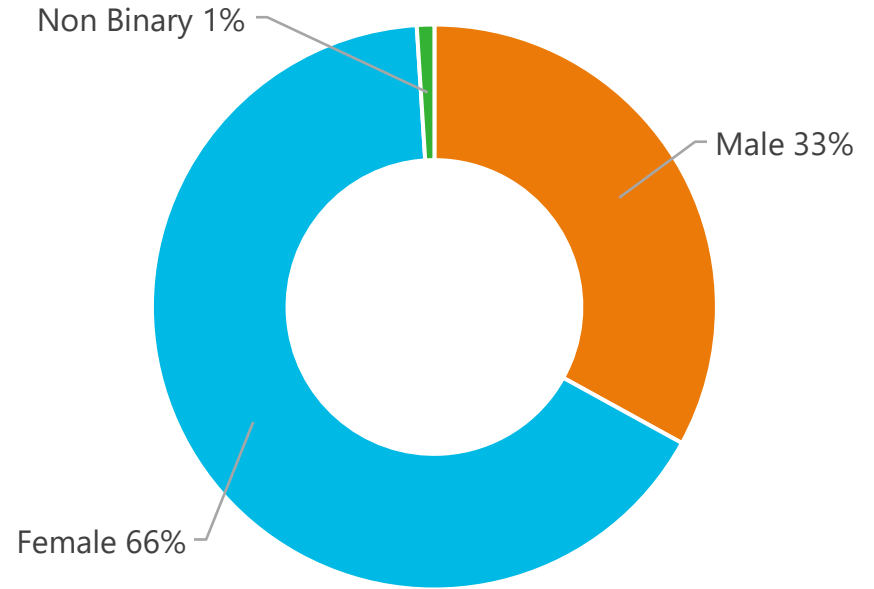
Age

Age	#	%
Under 25	68	7.5%
25-34	232	25.5%
35-44	337	37%
45-54	159	17.5%
55-64	70	7.7%
65 +	43	4.5%

How long have you lived in the city

Intentions to stay

Remaining steady

Opinions about the City

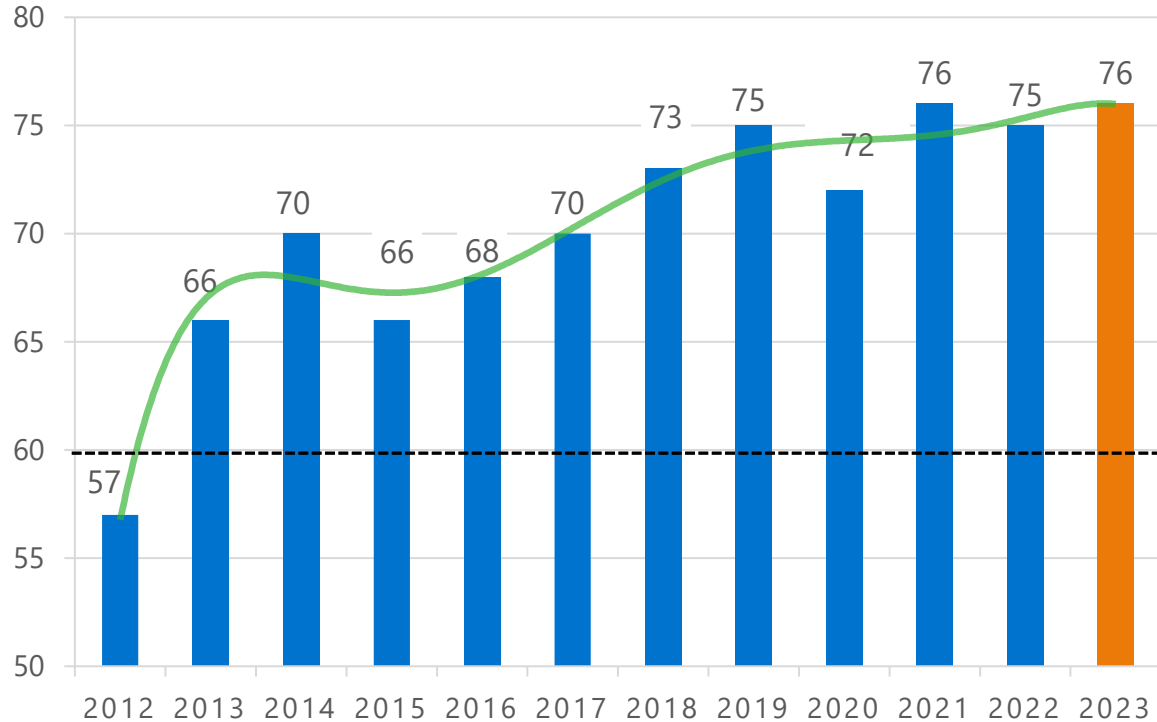City of Karratha as a place to live
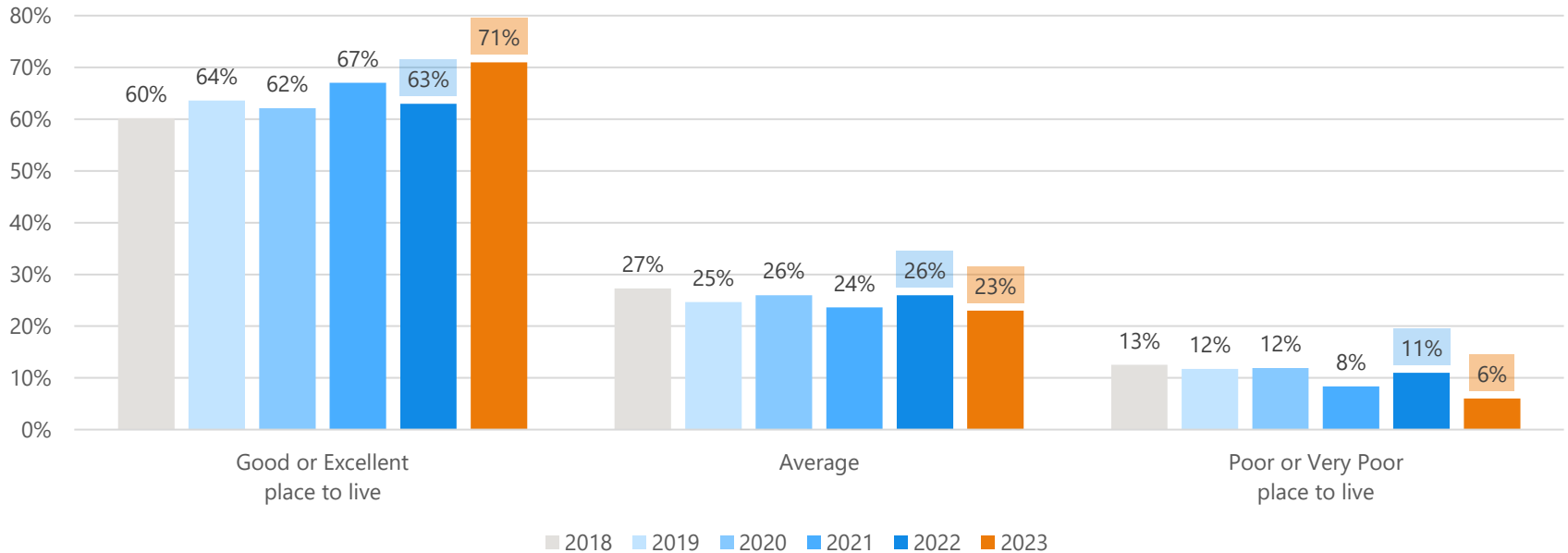
Opinions about the City

Compared to the past 12 months...
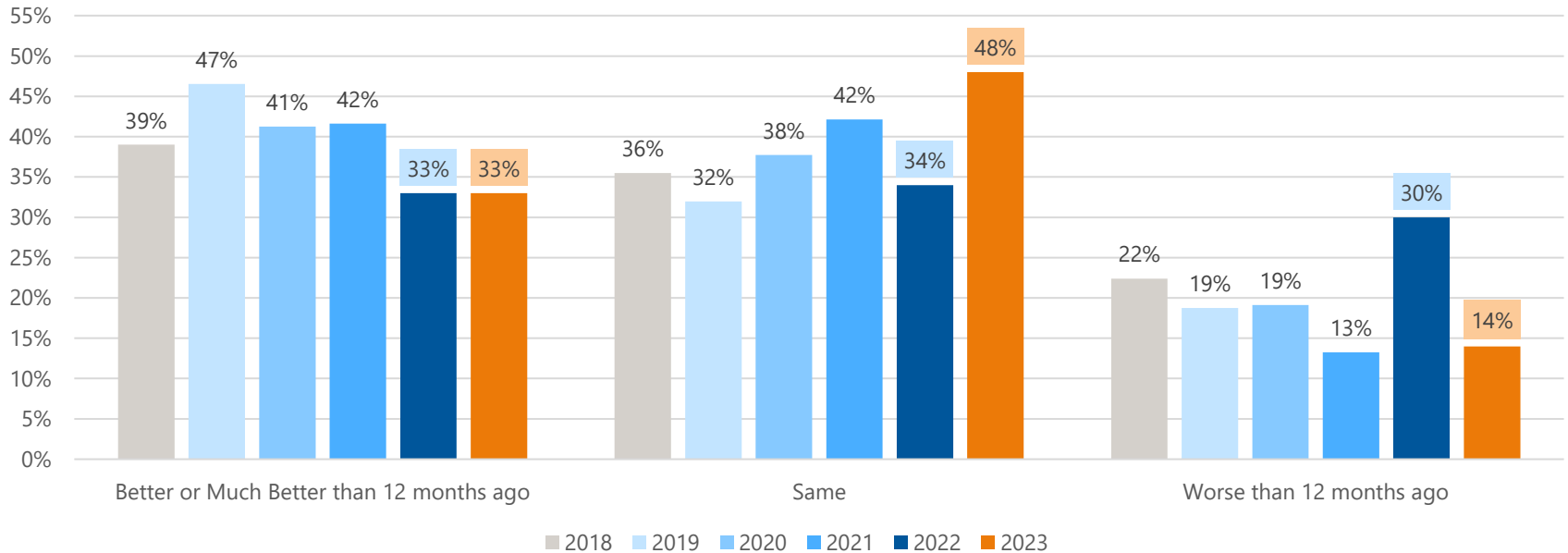
Overall score for the City

Our overall score has slightly increased this year.

- 2023: **76**/100
- 2022: **75**/100
- 2021: **76**/100
- 2020: **72**/100
- 2019: **75**/100
- 2018: **73**/100
- 2017: **70**/100
- 2016: **68**/100
- 2015: **66**/100
- 2014: **70**/100
- 2013: **66**/100
- 2012: **57**/100

Town/suburb overall scores

	OVERALL	Baynton[1]	Bulgarra	Dampier	Millars Well	Nickol[2]	Pegs Creek[3]	Point Samson	Roebourne	Wickham	Other
2023	*76*	**78**	*78*	*79*	*76*	*79*	*76*	*58*	*67*	*71*	**75**
2022	75	78	75	75	77	75	74	59	70	72	
2021	76	78	79	79	78	79	79	61	71	68	
2020	73	76	73	76	74	75	73	56	71	63	
2019	75	78	74	74	74	75	77	59	57	68	

1. Includes Baynton West, and Madigan Estate; 2. Includes Nickol West and Tambrey; 3. Includes Karratha CBD; 4. Includes Cheeditha, Weymul, 5 Mile

Factors measured in 2023

Services:
- Building & planning approvals
- Business development and support
- Graffiti removal
- Cultural and community events
- Dog/cat control
- Financial management
- Footpaths and cycleways
- Foreshore and beach amenity
- Household bin collection
- Local history and heritage services
- Maintenance of local roads
- Mosquito control
- Prevention of illegal dumping
- Street litter clean up
- Streetscapes and verges
- Tracks and trails
- Community engagement activities
- Sustainability Initiatives (new)

Facilities:
- Community buildings/halls
- Indoor Play Centre
- Karratha Airport Terminal
- Karratha Leisureplex
- Libraries
- Parks, gardens & open spaces
- Public toilets
- Red Earth Arts Precinct
- Sports fields
- Waste facilities
- Wickham Recreation Precinct
- Roebourne Aquatic Centre
- The Base
- The Youth Shed

Liveability Factors:
- Cost of living
- Access to health services
- Housing
- Safety, security and policing
- Retail offerings
- Educational offerings
- Job prospects
- Sense of community
- Environmental sustainability
- Leisure, recreation, and entertainment
- Natural environment
- Connectivity and public transport

Services: Overall gap analysis 2023

Services: Annual gap trend

Services: Annual gap trend

Services: Annual gap trend

Business Development and Support

Streetscapes and verges

Footpaths and cycleways

Tracks and trails

Services: Annual gap trend

Services: Annual gap trend

Graffiti removal
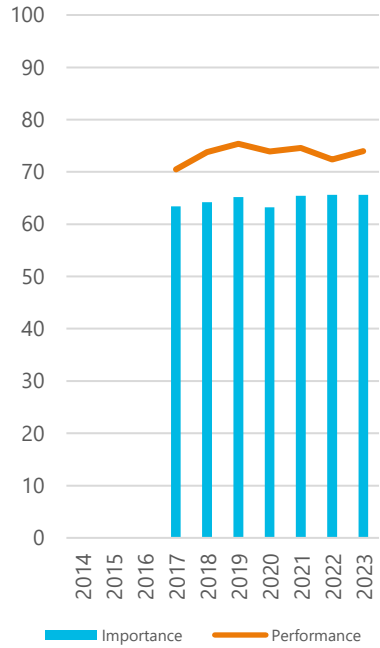
Sustainability Initiatives

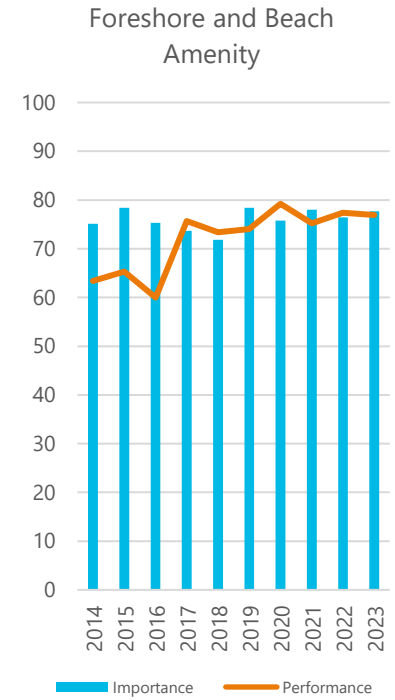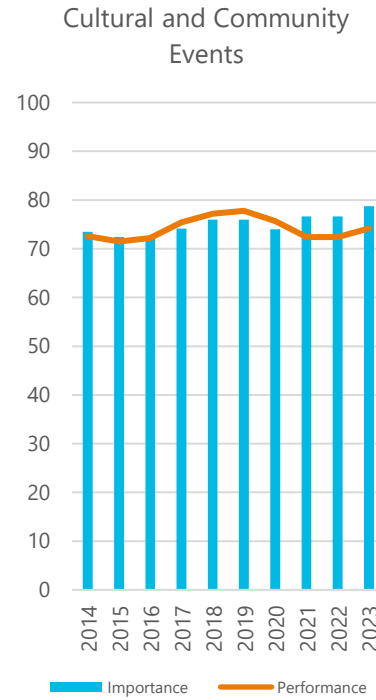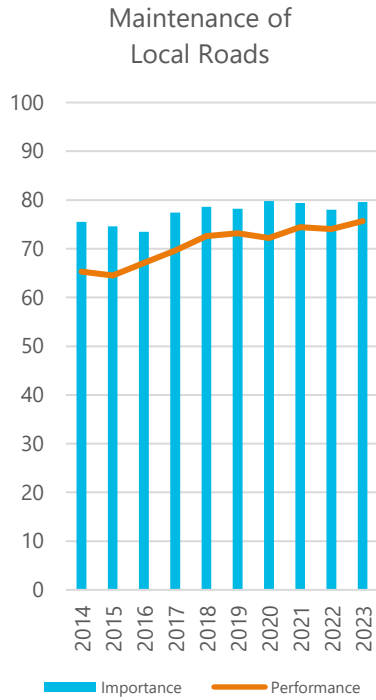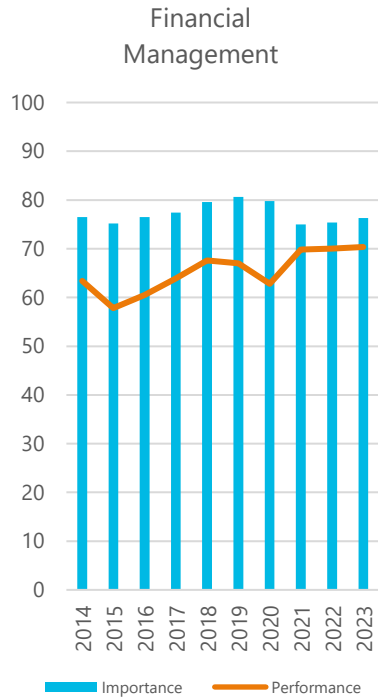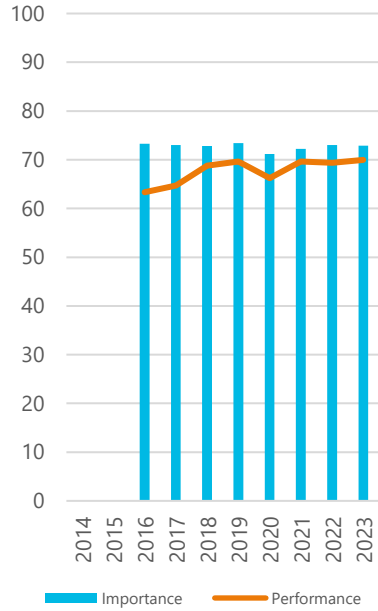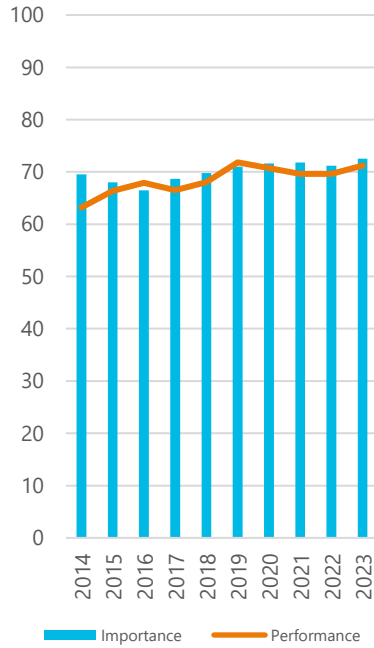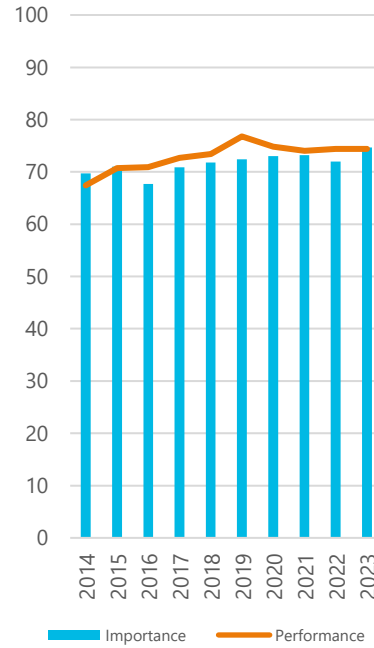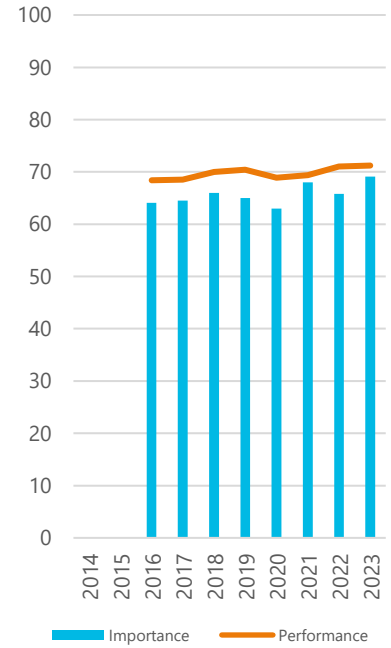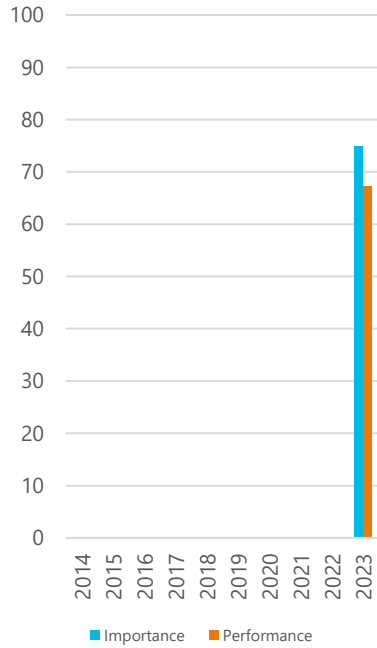# Facilities: Overall gap analysis 2023
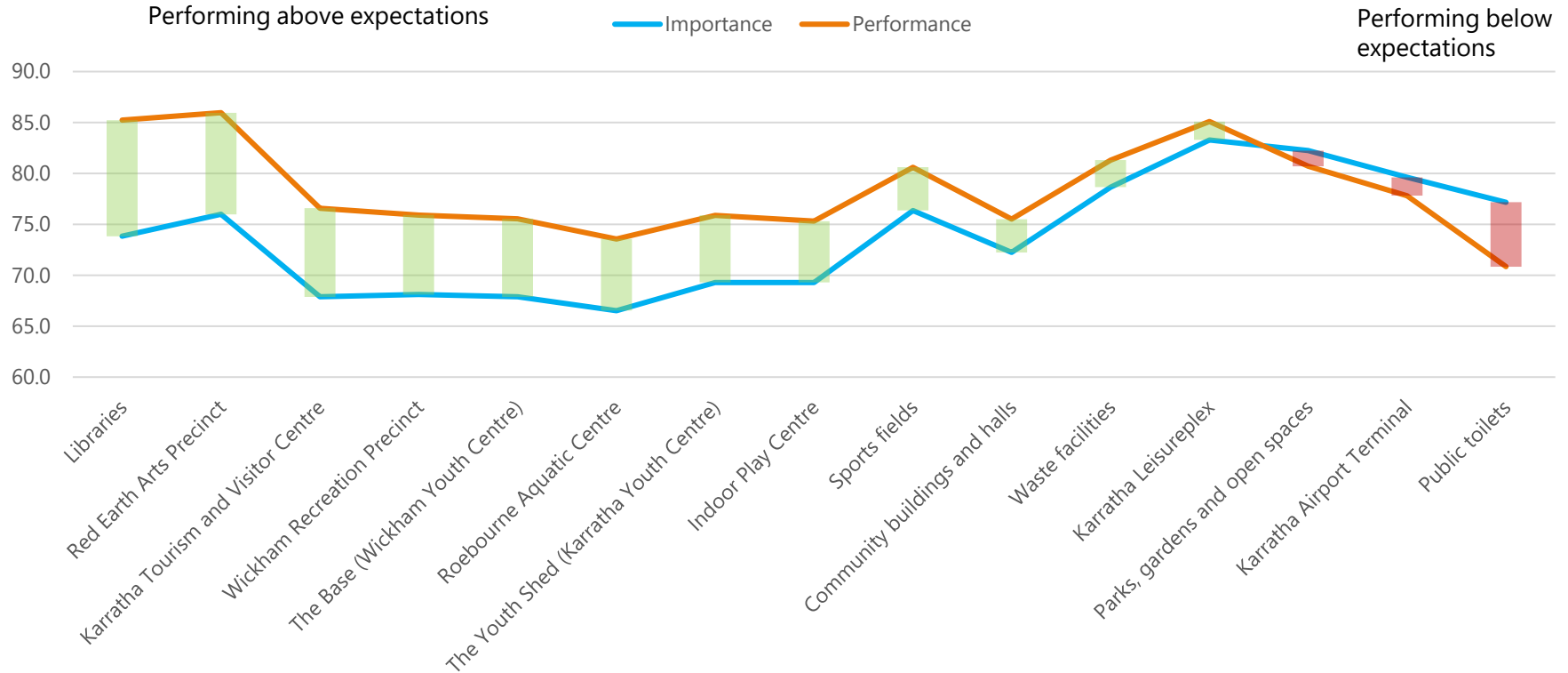
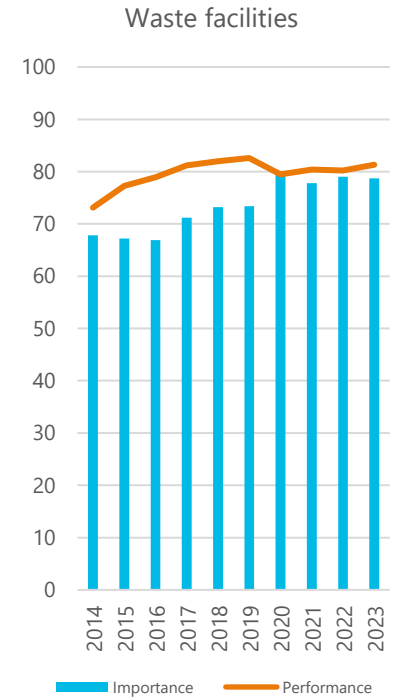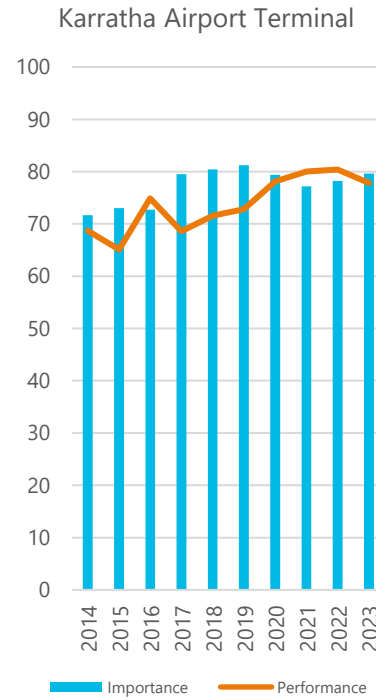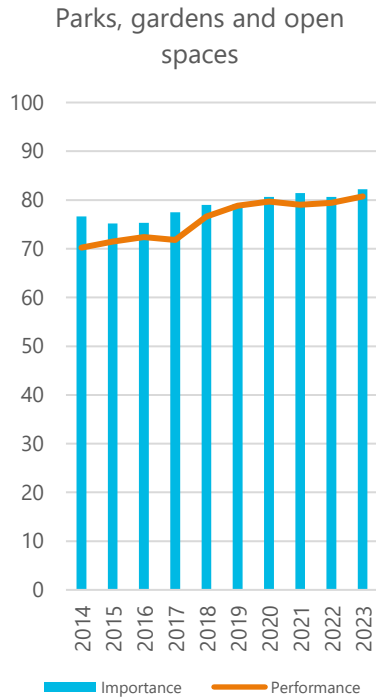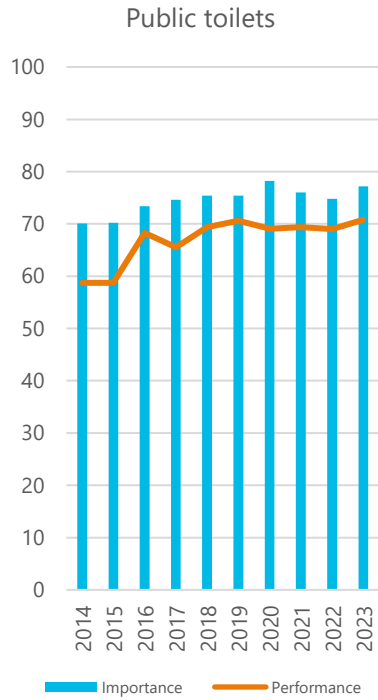Performing above expectations

Performing below expectations

— Importance — Performance

90.0	
85.0	
80.0	
75.0	
70.0	
65.0	
60.0	
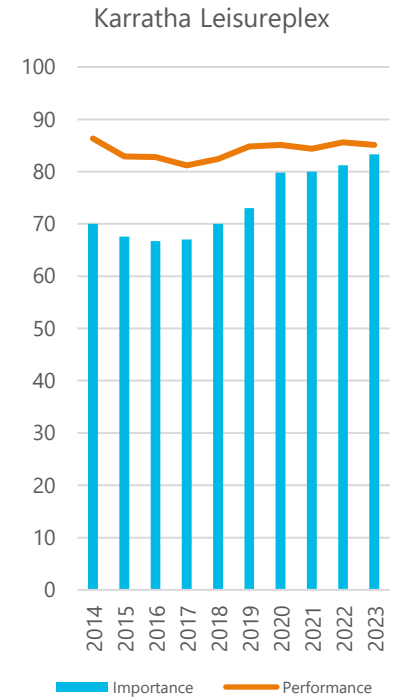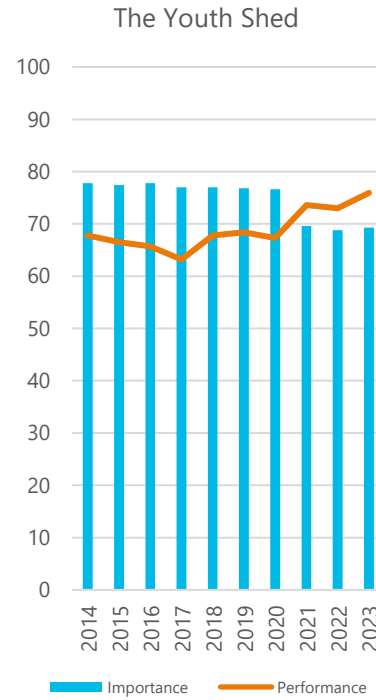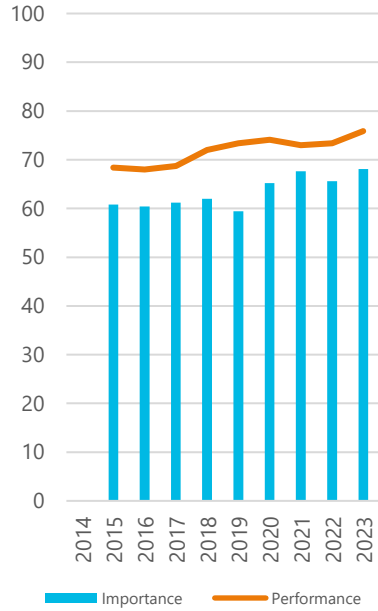
Libraries
Red Earth Arts Precinct
Karratha Tourism and Visitor Centre
Wickham Recreation Precinct
The Base (Wickham Youth Centre)
Roebourne Aquatic Centre
The Youth Shed (Karratha Youth Centre)
Indoor Play Centre
Sports fields
Community buildings and halls
Waste facilities
Karratha Leisureplex
Parks, gardens and open spaces
Karratha Airport Terminal
Public toilets
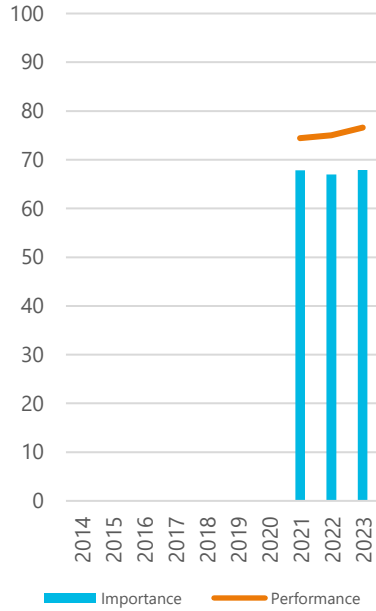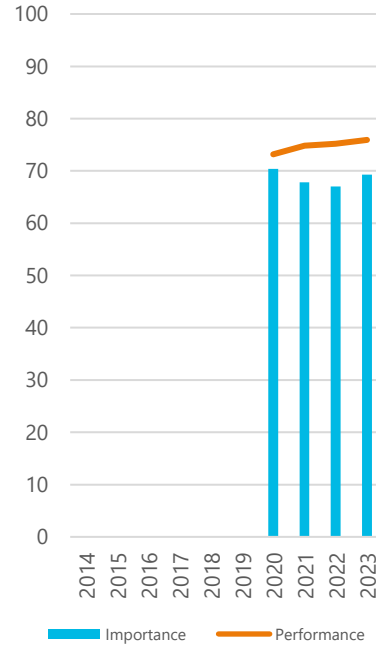
Facilities: Annual gap trend
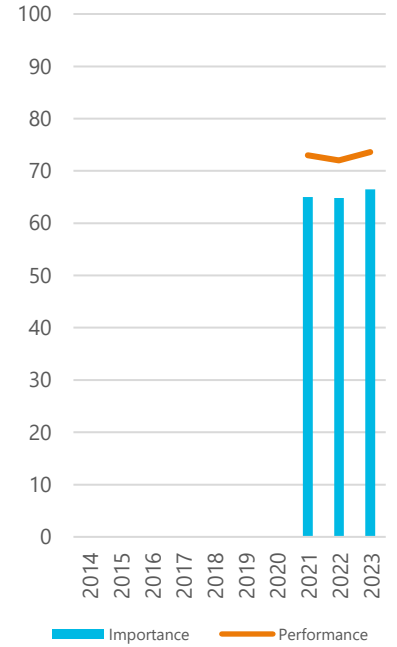
Facilities: Annual gap trend

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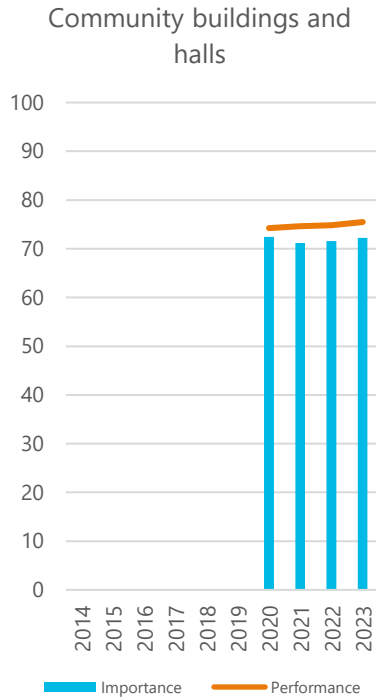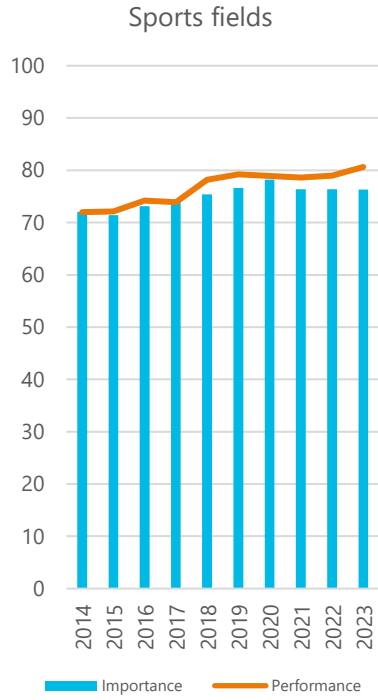
Facilities: Annual gap trend
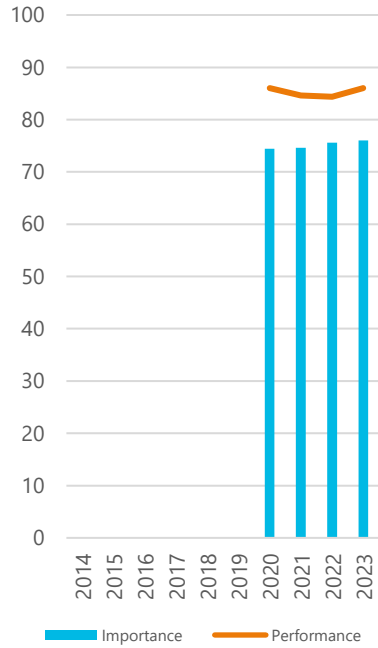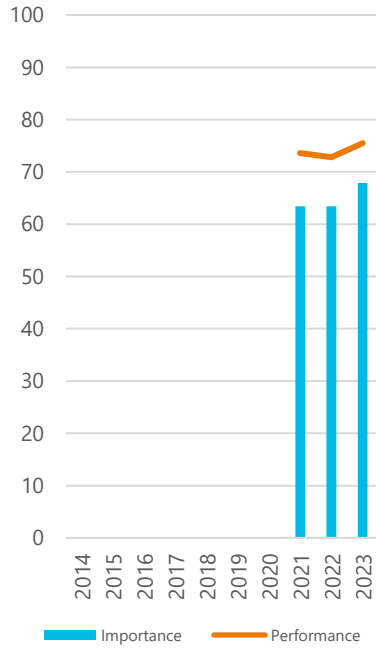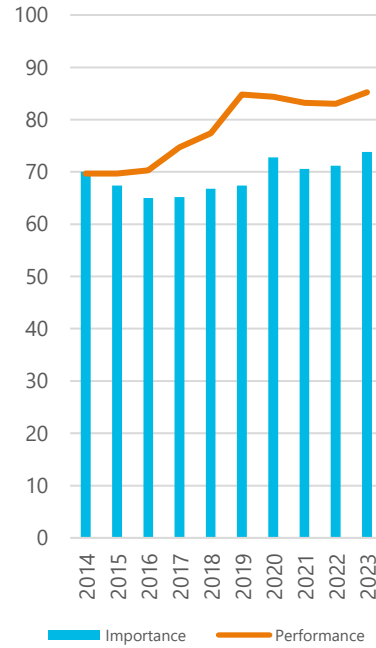
Liveability: Overall gap analysis 2023
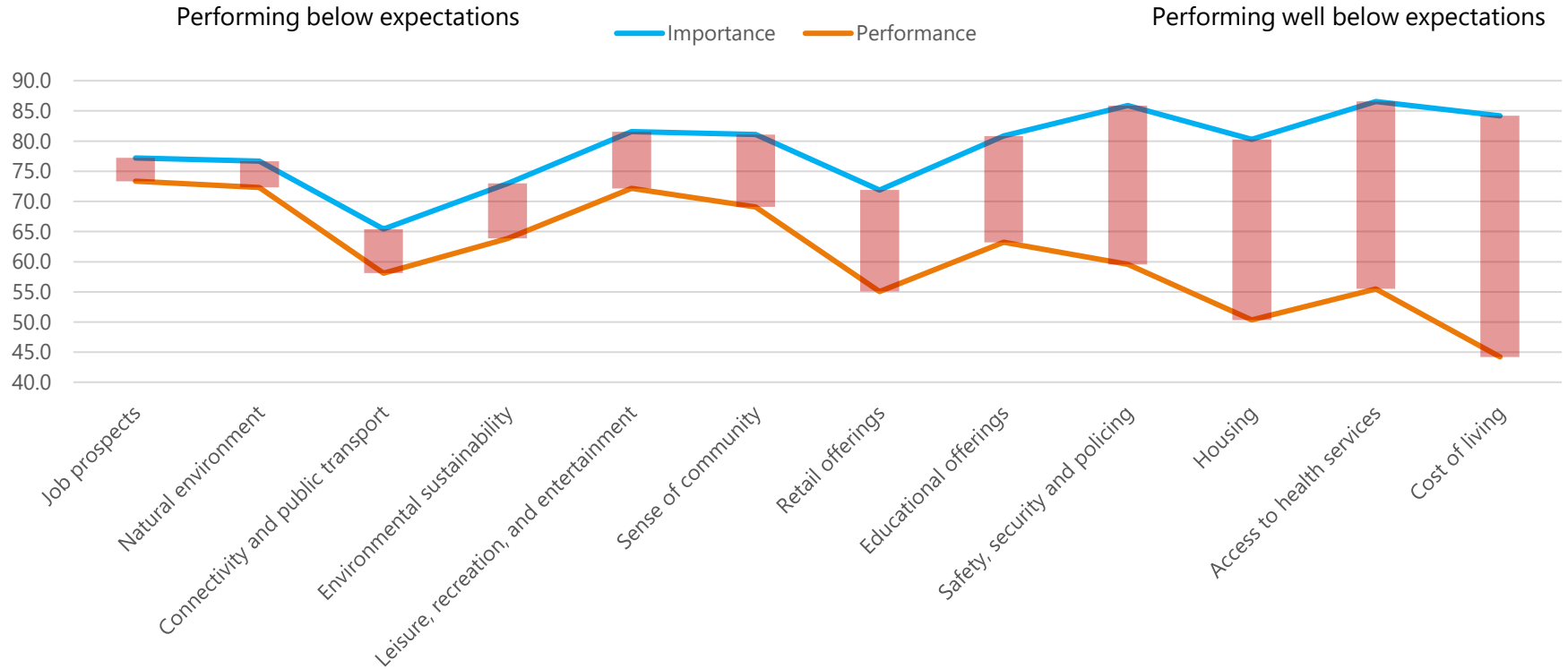
Liveability: Annual gap trend
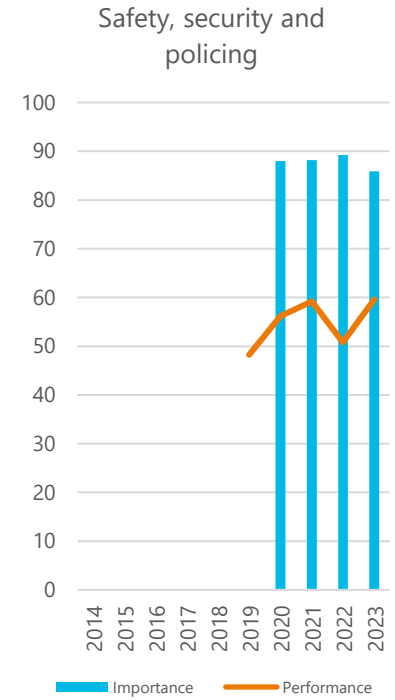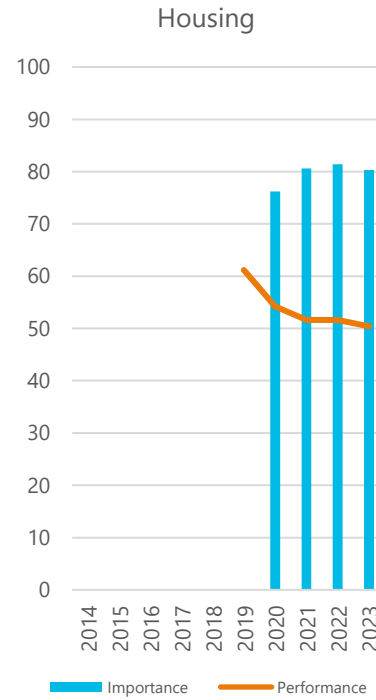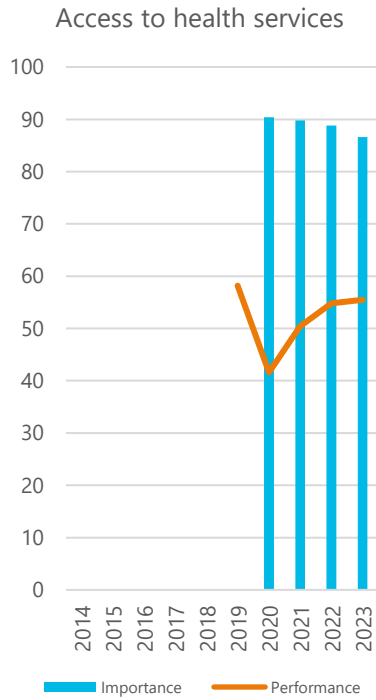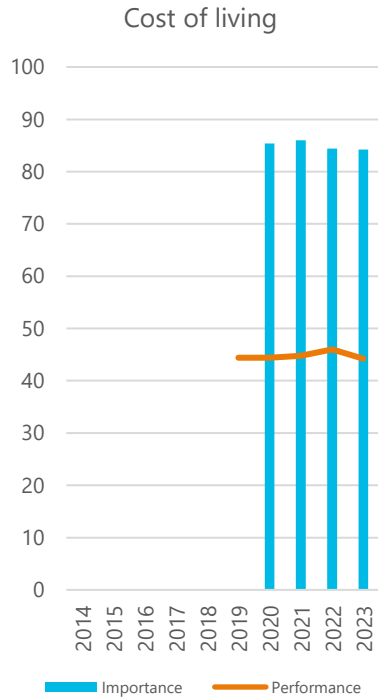
Liveability: Annual gap trend

Liveability: Annual gap trend

Environmental sustainability

Leisure, recreation, and entertainment

Natural environment
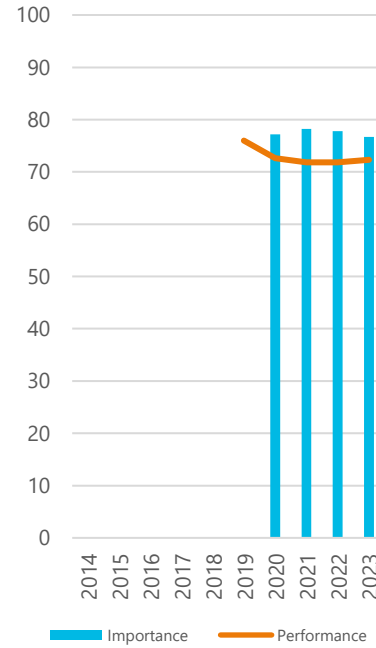
Connectivity and public transport
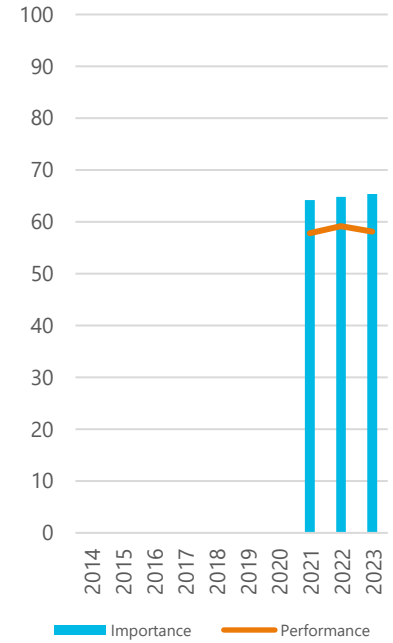
Most important thing to focus on

Most important thing to focus on

availability
development sporting encourage Bringing weedsinitiatives
rent community engagement children improved Point Samson want Please
see services building streets Roebourne time businesses new around
shops activities focus footpaths stop
shade public families housing Karratha Crime provide options
Maintaining keep events upgrade path
stay cost living etc need areas city shopping centre
place Continue kids facilities town youth space rates reduce
tourism clean community park looking big control
growing Safety work live Wickham help
leisureplex local increase make support community events think car park
lower indoor Sustainability things one Youth crime Affordable housing great
childcare public toilets planning roads Security rubbish used especially
access recycling Youth engagement Developing

Number of mentions

fewer ▪▫▫▪▪▪▪■ more
9   85

- '**Community**' theme was mentioned 225 times, with focus on increasing/improving community events (specifically youth events), events/entertainment, supporting further community engagement, and improving community facilities
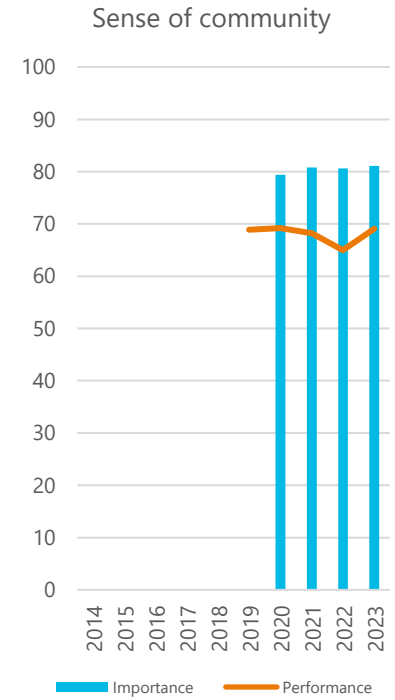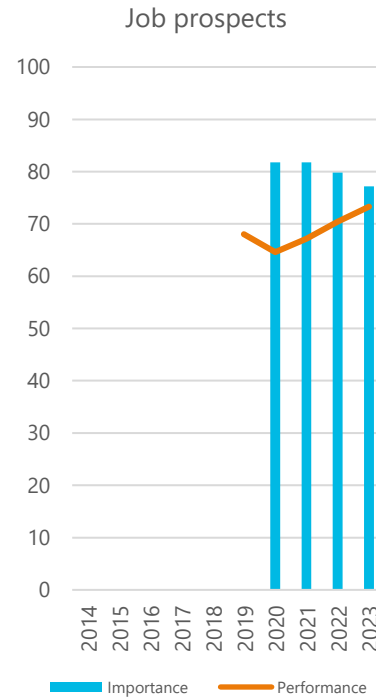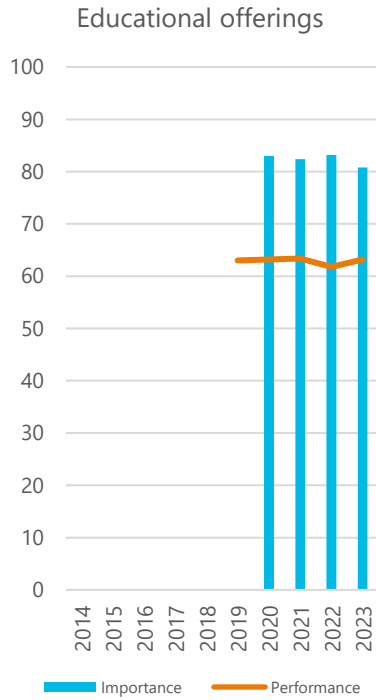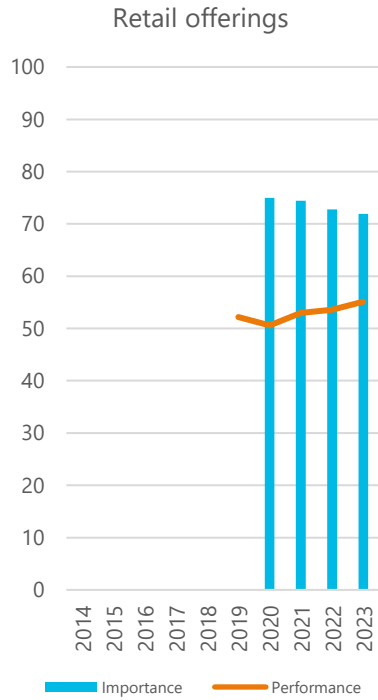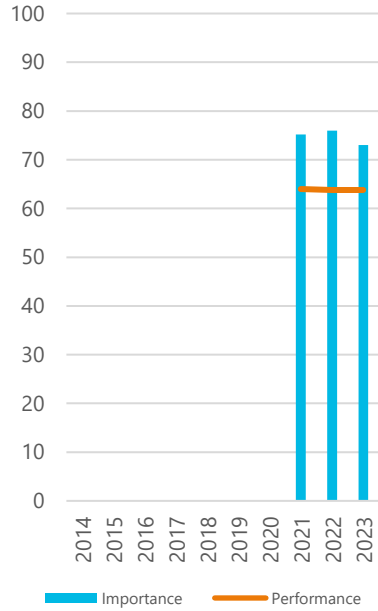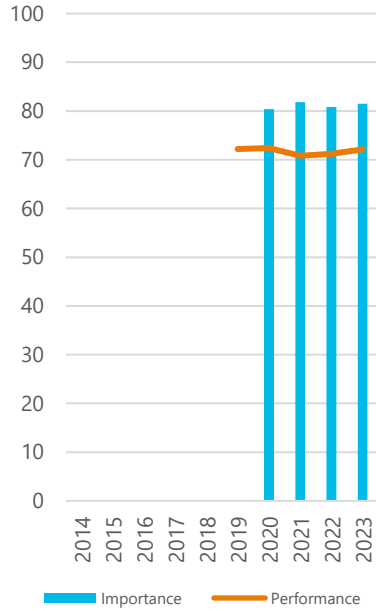- '**Housing/cost of living/rent**' was a top 3 concern with 163 mentions, with concerns focusing on housing availability, insurance costs
- '**Town**' was mentioned 84 times, generally in reference to town facilities, appearance, and services; also transitioning from 'mining town' to 'liveable city'
- **Crime, antisocial behavior, theft, stealing, and security** made up 127 of the responses, which is considerably less than in 2022
- There is a clear desire for more **community facilities** and **services**, specifically childcare as well as increasing **business/retail diversity**

Important things to focus on

Social – 319 mentions

- Crime / security / Antisocial behaviour
- Community minded / Community engagement / activities
- Community events - Markets, food vans, fundraisers, performers, music etc
- History / Heritage
- Culture / Arts - More awareness of - Concerts, exhibitions, cultural events
- Support for Aboriginal culture / families
- Support a diverse / Multicultural society
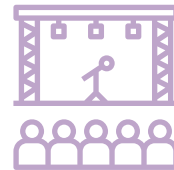
Important things to focus on

Activity - 223 mentions

- Sport and recreation - Improvements / Expansion, eg Courts, pool, gym
- More activities / Entertainment / Things to do, eg Bowling alley, Water play area, Play Centre etc
- Indoor centre / space / activities / summer living
- Restaurants / Cafes
- Dog parks / Enclosed areas
- Tracks and trails / Accessways / Control / Maintain
- Parks and Gardens / Playgrounds - Improved / Maintained
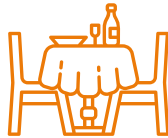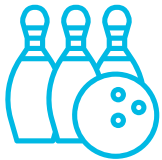
Important things to focus on

Facilities / Services – 216 mentions

- Upgrade to the shopping centre / More retail options
- Waste management - Recycling, Verge collections, Green waste bins, Cyclone cleanups etc
- Child care availability / Costs
- Improved health facilities - Doctors, Hospital
- Education - Improved - High school / Primary school

Important things to focus on

Facilities / Services – 216 mentions (Continued)
- Footpaths and Cycleways - More / Better maintained / Policed
- Public toilets - Cleaner / More of / More inclusive
- Facilities / Infrastructure - Provide / Upgrade / maintain facilities - non specific
- Lighting - All mentions (Street / footpath / parks etc)
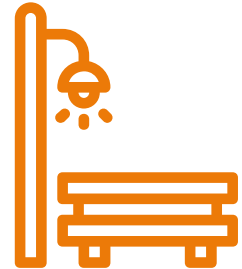
Important things to focus on

Affordability – 206 mentions

- Housing - availability / affordability / build more
- Cost of living / Liveability / Bring down the cost of living / better pay
- Affordable rent / For non mine workers
- Shire rates - Too expensive / Rises
- Recreational fees - Hire fees / Membership fees / Leisureplex
- Other costs - Insurance, water, power, transport, fuel etc

Important things to focus on

Appearance / Maintenance – 183 mentions

- Foreshore areas / Beaches - Boat ramp / Beach amenities
- Keep the town clean / Beautification of the area / Each town
- Streetscapes and verges - Weed control
- Illegal dumping
- More trees / plants / greening
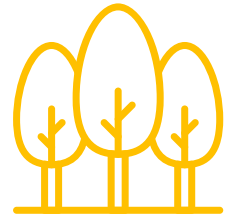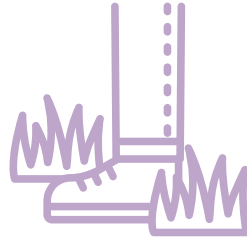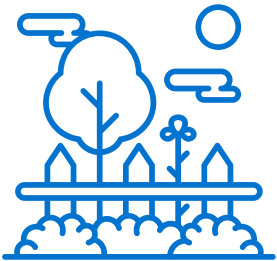
Important things to focus on

- Private gardens - Encourage residents to clean up their yards / verges
- Shade / Cover - all mentions
- Better open space maintenance / Bush / Ditches / Surrounding environment / Scrub area
- Road cleaning / Litter (glass) cleanup / More bins

Important things to focus on

Target demographs – 150 mentions
- Youth engagement / activities
- More family friendly / Activities for children / Children and adults
- Aged - Support / Aged care
- Inclusive - All residents / Abilities / Look after the community
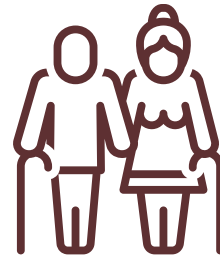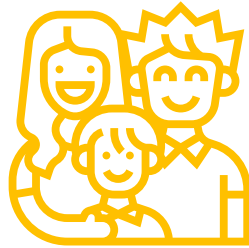
Important things to focus on

Council – 105 mentions

- Building and Planning approvals
- Listen to the community / Engage with the community
- Financial management / Value for rates / Don't waste money on …
- Better communication / Keep the public - business informed / Better promote services - activities
- Honesty - Improve credibility / Less corruption
- Fairness - Equal treatment of all towns / Focus on other towns
- Support for NFP's / Community groups

Important things to focus on

Growth – 100 mentions

- Encourage tourism
- Business development - Support for / Small business / non resource industry
- Grow the city / Area / Encourage people to stay / Provide infrastructure for
- City development / Bring the CBD alive / Activate the city

Important things to focus on

Roads – Transport – 89 mentions

- Roads / More / Maintenance of / Signage
- Airport expansion - International / East coast / Increase no of airlines (Including improved infrastructure)
- Airport - Cheaper flights / Affordable
- Car parks - Larger space / Easier access
- Other transport options - Public transport / Taxis / Transport to school - events etc
- Traffic management / Safer roads - Crossings / Unsafe areas

Important things to focus on

Environmental – 74 mentions
- Mossie control
- Dog, cat control
- Sustainability
- Other animals / pests - control of eg. Feral animals, Dingos, crocodiles, sharks
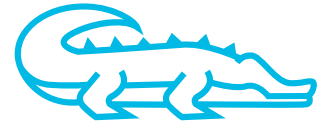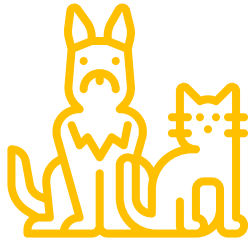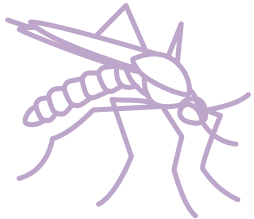
Further information:

Email: publicaffairs@karratha.wa.gov.au
Tel: (08) 9186 8555